

# Cadogan Pier and Chelsea Yacht & Boat Company



## OUR COMMUNITY PROGRAMME

### RE-OPENING THE RIVER THAMES TO ART, SPORT AND THE LOCAL COMMUNITY

Cadogan Pier & Chelsea Yacht and Boat Company (CYBC) have always been keen to support local charities and community programmes to enable more people to enjoy the River Thames. Post Covid we have been so pleased to welcome more people back to the river. We have been running an active Community Programme and below are some of the highlights.

### LOCAL COMMUNITY ON THE RIVER

#### TEA ON THE THAMES

It is our third year of hosting Tea on the Thames for the local, older community. We invite people to come and enjoy the unique experience of having tea on the Thames whilst also bringing people together to chat with one another and our team.

*"At Age UK we have used Cadogan Pier as a venue to host several coffee and tea bingo mornings! Also using the venue as a place for our walking group to finish off and have a drink after visiting Battersea Park. Our members love the Pier as it's so light and has a fantastic view. All the staff are incredibly accommodating and kind, meaning our members are always asking us to go back there! "*  
*Tom Gale, Activities & Events Assistant, Age UK Kensington & Chelsea*



#### AGE UK

We continue to support AGE UK, over the last year we have hosted several events. The members have attended afternoons playing bingo and have enjoyed chatting with friends over a cup of tea. We also hosted them at the end of their walking tour of Battersea Park.



#### CHELSEA YOUTH CLUB

We are very proud to be a founding partner of the Chelsea Youth Club. In 2021 we organised a day trip on the river for children from the club. We organised for them to take the Uber Boat to Greenwich and also provided breakfast and lunch. We have purchased and set up a new table tennis table for the club and assisted at a fundraising event.

## ART ON THE RIVER

### SCHOOL

We continue to host regular art lessons at Cadogan Pier for local schools. This provides the children with a wonderful opportunity to paint and draw right next to the river. Whilst on the Pier, the schools are able to use the meeting room and office and our team provides them with refreshments. We also sponsor Art Competitions for local schools. Once the finalists have been chosen, they come to the Pier for an award presentation and then their art is displayed on the Pier for others to enjoy.

*"It was a really good idea to make paintings by the river and show them at Cadogan Pier. Seeing members of the public look at and talk about my work was exciting. I now want to make more artwork that goes into competitions and exhibitions. This experience has boosted my creative confidence".*  
*Student Yr 10, Chelsea Academy*



### WAPPING GROUP OF ARTISTS

For the fifth year, we have welcomed Wapping Group of Artists to spend a day on the Pier to paint and draw the river. The artists enjoy taking advantage of the unique vista of the Thames that they get from the Pier. Our team supply them with drinks and snacks during the day which was much appreciated in the heat of their last visit.

## SPORT AND HISTORY ON THE RIVER

### DOGGETT'S COAT AND BADGE RACE

Cadogan Pier continues to host the finish line celebrations for The Doggett's Coat & Badge Race. The Race has been running since 1715 and is the world's oldest rowing race. In 2021 we hosted two events, to include the delayed 2020 event, and the 2021 event. We look forward to hosting them for the 2022 race.

### UBER BOAT BY THAMES CLIPPER

Users of Uber Boat from Cadogan Pier continue to rise. The timetable has been extended and there are now almost 30 timetabled stops a day at the Pier. The river is a wonderful way to commute or to see London as a tourist and we are very happy to promote this at Cadogan Pier.



## INVESTMENT IN THE MOORINGS

Our team has been working very hard on cosmetic improvements at Chelsea Yacht & Boat Company and Cadogan Pier. We have made significant investment in several areas including:

- Improved lighting, security, engineering, access and signage.
- Increased the frequency of the Uber Boat by Thames Clipper and installed a display screen for river bus arrival times.
- Replaced flags and signs on both Piers.
- Stopped the practice of double parking boats, which had previously taken place and was a danger to boats.
- Dedicated Full Time Pier Master on Cadogan Pier.
- CYBC and Cadogan Pier have dedicated and loyal teams both of which have been expanded over the last 2 years.
- CYBC is able to offer a wide range of boat related improvement, build and maintenance services, with a team of highly skilled and experienced craftsmen.
- CYBC is home to one of the largest dry docks on the central Thames.
- At both Piers we have invested in and renovated pontoons.
- Ensured that the Piers continue to be maintained and serviced from the river rather than the road.

Before



After



ORGANISATIONS SUPPORTED



Chelsea Youth Club

If you or your organisation would like to be involved with our events or any of our partners and organisations, please do get in touch.

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